PRICE TWO CE

S RALLY AFTER \$10-60

en Jeff Men To Help Police Highway Bridge

I JEFFERSONVILLE AND UISVILLE GIVE BRIDGE UARDS FULL AUTHORITY AS POLICEMEN

Louisville Bridge Commission appointed seven Jeffersonville bong seventeen patrolmen and dlectors who are to compose the

muse a part of the bridge is in a, the Jeffersonville board of commissioners has named the bridge operating personnel as officers of the city of Jeffersonworkers are to be sworn in and required to give bond for per-nce of their duties, according to Chief M. E. Clegg. The bridge s will have similar au the city of Louisville will have similar authority

ersonville members of the police force are Ellery C. Frank T. Combs, Earl A. Dun-Edward E. Morris, Daniel R. er, Charles R. Carroll, James

risville are Earl M. Dooling. as J. Cowherd, Charles R. Mormmett S. Roberts, Carroll E. Stanley R. Gruneissen, Leonard Tey, Robert V. Cheatham, Wal-nompson, S. H. West. empson, S. H. West.

art of the men will serve as toll tors, but all of them will be with authority as policemen,

yor Requests usiness Halt At **Bridge Opening**

or Harry C. Poindexter today the following proclamation ting g activity on the afternoon of pening of the new highway

eat interest is manifested by sople in the completion of the ipal bridge, connecting Jeffer-le and Louisville, and are as to participate in the Dedica-

servise.
THEREFORE, I, Harry C.
THEREFORE, I, Harry C.
Jeffersonville, do request
t the merchants and business
as of Jeffersonville, close
ir places of business from
velock to 5 o'clock p. m.,
the 31st does of cortes. the 31st day of October,

Harry C. Poindexter,

Mayor. Mitchell, Clerk.

Or 35 Cent Toll or Cars On Bridge Foreseen Today

MISSION MEETS TO DISCUSS WER RATES FOR PEDES-TRIANS AND OTHER

Poindexter Plans Last Appeal To **Voters Tonight**

JACOBS TO TELL OTHER SIDE OF STORY SATURDAY NIGHT AT DREAM THEATER

Mayor Harry C. Poindexter, Re-publican candidate for re-election, is to make his final appeal to the at the Knights of Pythias on Pearl street at 7:45 o'clock tonight.

"The Truth About the Present City Administration" is to be his topic. The mayor will dwell at length on the area of street sewer improvement which are outstanding features of the city under his leadership. He will stress especially his improvement plans for the future, it is understood. The rally will begin with an automobile parade of the Republicans

through the city with music

Allen W. Jacobs, Democratic candidate for mayor is to present the other side of the picture at the

Dream Theatre Saturday night.

Charles A. Hunt, chairman of the parade committee is planning an automobile procession with fireworks automobile procession with fireworks and drum corps to bring forth a crowd to hear Mr. Jacob's final appeal. He has requested every Democrat in the city who has an automobile to fall in line at 6:45 o'clock Saturday night in front of

the courthouse.
Other members of the parade committee are Russell P. Kehoe, Edward P. Nachand, Edgar Hughes

and William Richardson.

Charles K. Zollman, Democratic city chairman, promises that there will be an old-fashioned Democratic

Zollman Names Poll Officers For Election

Charles K. Zollman, chairman of the Democratic Central Committee has made the following recommen-dation of the Judges and Clerks who are to serve on the election boards at the coming city election. First Ward, 1st Precinct—Judge,

John Tracy, Clerk, Audran Kennedy Asst. Clerk, Joseph Burke; Sheriff Con O'Neil.

2nd Precinct—Ludge, James Shea; Clerk, Bernard Groark; Asst. Clerk, Charles Kramer; Sheriff, Charles Renn.

Second Ward, 1st Precinct-Second Ward, 1st Freeling, Judge, Edward Weber; Clerk, James Tyler; Asst. Clerk, David Kleer; Tyler; Asst. Clerk, Da Sheriff, Benjamin Tyler.

2nd Precinct—Conrad Storz, Judge Marie E. Phelps, Clerk; Asst. Clerk Frank Ratts; Sheriff, Jacob Beyl. Third Ward, 1st Precinct—Judge, Fred K. Dusleyn; Clerk, V.

Fred K. Dunlevy; Clerk, Jean Rid ley; Asst. Clerk, Mammie Hunt; Sheriff, Marion Fusco

2nd Precinct—Judge, Louis Ott-erer; Clerk, Stephen A. D. Beck; Asst. Clerk, Mammie Hunt; Sheriff Charles Hutt.

Charles Hutt.
Fourth Ward, 1st Precinct—Judge
Charles Carroll; Clerk, James Leonard; Asst. Clerk, William Long;
Sheriff, John Malone.
2nd Precinct—John Dolan, Judge;
Robert McGarvey, Clerk; Asst.
Clerk, Chester Dolan; Sheriff, Lee

Senator Burton Is Removed By Death Due To Exhaustion

SENATOR FROM OHIO, THEN RE PRESENTATIVE AND AGAIN SENATOR, CLOSE FRIEND OF THE PRESIDENT, LEADING

The death of U. S. Senator T dore E. Burton, of Ohio, occurred last night. Hope for his recovery had been abandoned during the last several days. He was 77 years of age and his fatal illness is ascribed to over taxing his strength during the last several years. He was very much inter ested in promoting the candidacy of Mr. Hoover for the Republican nomi his kindly interest by calling on the Senator at his home in Washington three times recently, during his fatal illness. Senator Burton's deep interest as an advocate of world peace also taxed his strength and endurance

Practically the entire time of the Senator's life was devoted to politics and public affairs. He was a great fav orite in Ohio and the Republican Party never denied any desire expressed by him.

He was elected as U. S. Senator from Ohio and served six years at the end of which he was a candidate for ticket was overwhelmingly defeated at the election. This, however, did not keep the Senator out. At the next election he secured the Republican nomination in his district as a candidate for the lower House of Congress, and was elected and several times re-elect-

During a bitter contest for the Re publican vote of Ohio in the National Convention, Senator Fess of that State, a candidate, overtaxed his strength and died suddenly. The Governor of Ohio thereupon appointed Burton to fill the vacancy and at the following general election he was again elected to the Senate retaining

Colgate Company In Another Big Merger With Three Others

FLEISHMAN-YEAST, ROYAL BAK ING POWDER, GILLETTE-RAZORS, CHASE & SANBORN-COFFEE, ALL COMBINED IN ANOTHER COMPANY

A business merger of local interest announced in the dispatches today is that of the Colgate-Palmolive-Peet Company, Hershey Chocolate Company and Kraft Pheniz Cheese Corpor ation, arranged by the National City and household products company, to be called the International Quality Products Corporation. It is expected that other units will be added from time to time, the new Company will have capital and surplus of more than \$150,000,000.

Charles S. Pearce, president of Colgate-Palmolive-Peet Company will be president of the new company. There will be no physical consolidation, nor any central management. The benewill be no physical consolidation, nor large any central management. The benefits are expected to be derived from inter-company operations of powerful financial backing.

California, Texas, Iowa, Kanisas, Illinois, and nine in Nebraska.

New York's seventeen chains include 117 banks and represent aggregate assets of \$4,206,790,000. Other

HEAVY SALES AT OPENING MET BY STRONG MOVEMENT TO UPHOLD FALLING MARKET

Bears Get Check As Support Comes To Large Corporation Whose Issues Are Caught In Break

Bridge And Ferry Both May Operate Boat Men Believe

STRAW VOTE SAID TO INDICATE
THAT ONLY ONE IN 100
WILL CEASE TO USE

Two ferryboats will have all the traffic they need for profitable oper-ation, Capt. Charles Grote, super-intendent of the Falls Cities Ferry and Transportation Company clares, provided all the people who say they will ride the boats after the Ohio river highway bridge opens,

Some time ago ferry company officials began feeling out public sentiment as to the future status of their enterprise. Ballot boxes were placed on both boats and every foot passenger and motor driver was handed a card ballot.

ferry to patronize the bridge.

"If they ride as they vote, we can run indefinitely," he declared. Ferry company officials say boats will operate so long as can do so profitably.

Many Bank Mergers Reported by American **Bankers Association**

New York, Oct. 28-The Ameriyesterday that 1,850 banks in thirtynine States, with resocurces of \$13,-375,000,000, had been swept into varous chain groups.

The association issued its first country-wide survey of chains and group banking. Two hundred and seventy-three bank chains have sprung into existence.

At the center of each group is a powerful individual bank, or holding company. Small unit banks by sale or exchange of shares ally themselves to these stronger interests for mutual

The survey reveals that the movement has not been confined to one art of the country. has made as rapid headway in the West as in the East or Middle West.

The banks of Minnesota have adopt d the idea in greater numbers than those of any other state. Thirty-four eparate chains have been formed in Minnesota. They include 435 banks.

Washington is second with eighteen chains and seventy-seven banks. Other States with more than ten chains each are New York, Pennsylvania, New Jer sey, California, Texas, Iowa, Kansas,

Former Gov. Al Smith of New York broke silence today to inquire "if they blamed the stock market break on the Democrats."

Stocks which continued to fall his morning before wholesale dumping of weakening marginal accounts. following a fall of from \$10 to \$60 in many shares Monday, rallied this morning, after early declines running from \$1 to \$15 a share

Distress selling was evident enormous volume at the opening in transactions of 5,000 to 50,000

U. S. Steel was quickly supported moving up to \$2, but Westinghouse Electric dropped \$14.50, and Standard of New Jersey was off \$7.75. Radio fell \$10.25, American & Foreign Power, \$9.25; Montgomery Ward, \$7.50 and General Electric,

Two significant developments took place before the opening. The offi-cial call money renewal rate, which is usually announced after 10:30 a. m., was set at 5 per cent before Captain Grote says that a count of the cards voted so far indicates that only one in every hundred of the voters intend to cease using the ferry to patronize the bridge. had been reduced to 25 per cent as a result of the recent break. These developments helped to revive con-fidence, which had been bady shaken as a result of the disastrous break in the last few days.

The action of the market indicat ed that bankers stood aside until the worst of the weakened specula-tive accounts had been cleaned up and then threw supporting orders into the market to prevent complete demoralization of the market.

\$14,000,000,000 Lost U ment buying would salvage a de-moralized stock market wrecked in a country-wide cyclone of selling that swept \$14,000,000,000 away in quot-

ed values. A stampede to unload sent stock prices crashing again yesterday in the second market collapse within four days. Total sales for the day of \$9,212,800 shares were exceeded only by the record of last Thursday,

when 12,894,600 shares were sold.

Although the volume was less. the net losses were greater, many leading issues shrinking 10 to 60 points, with closing prices at the bottom. The ticker was two hours and forty-seven minutes late at the

The group of bankers who last week acted to stabilize the market met after the close yesterday in the office of J. P. Morgan & Co. They were Charles E. Mitchell, chairman of the National City Bank; William C. Potter, president of the Guaran William ty Trust Company; Seward Prosser chairman of the Bankers' Trus chairman of the Bankers' Trust Company, and Thomas W. Lament partner of J. P. Morgan & Co.

News Of The I UTILITY MERGER

The Public Service Comm this State announces the emp of R. Husselman of Clevelar as a consulting engineer in co with the proposed Indiana Ut

The Public Service Commis gineering and auditing state examination of the propertie ed and the hearings on the begin December 2nd in the Chamber. The proposed mer effect over 200 communities i Indianapolis and involve p of seventeen Companies most

NOTARY ARRESTE

Walter O. Pierce, a notar of Terre Haute was arrested day on a charge of embezzlin \$100 in fees due the State bile License Bureau for license. Pierce operating inde ly of the State Bureau, collect ary fees and the twenty-five of which the State charges license. He failed to remit the fees and as a result about f dred Vigo County drivers fai ceive their licenses.

DROP IN WHEAT

The Federal Farm Board that the shrinkage in the v Trade in the last few days he fect upon the wheat prices Board proposes a series of aid the farmers to hold the Chairman Legge of the Boar that there would be no limit amount of Government mon so loaned.

SENATORS IN BITTER QU

As a result of the investig a sub-committee of the Se which it was shown that the C cut Manufacturers' Associanished an assistant to Senat ham of that State, while serve committee in an investigation iff duties affecting the Assoc bitter quarrel has developed floor of the Senate. Senator is especially bitter against Robinson of this State and s he is surprised by the attac

Bridge Toll To Be Announced 2 O'Clock To

The management of the nev promises to acquaint the pub with the long delayed inform to the toll to be charged, and ed upon an unsuspecting p

the contractors have been \$25,000, at the rate of \$750. for the period between the tion of the work and Decem the time fixed for it.

The secretary has given out lowing compiled statement ap to the bridge:

Cost, approximately \$4,75 Length, 5,800 feet.